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Sheet	1	of	4
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Substitute for form 1449/PTO		8/05/04	Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)			Application Number	09/694,848
			Filing Date	20 OCT 2000
			First Named Inventor	HAMILTON
			Art Unit	2613
			Examiner Name	REKSTAD, ERICK J.
Sheet 3	of 4	Attorney Docket Number		T712-10

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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
<i>d</i>	CA	"Digital Program Insertion", SCTE DVS078, March 17, 1997	
<i>al</i>	CB	"Digital Ad Insertion Request for Information", Cable Television Laboratories, Inc. ("CableLabs"), April 28, 1997	
<i>al</i>	CC	"SCTE Digital Video Subcommittee, Call for Information, Cable Head-end and Distribution Systems", SCTE DVS 089, rev 1, June 16, 1997	
<i>al</i>	CD	"SCTE Digital Video Subcommittee, Call for Information, VBI and Ancillary Data Services", SCTE DVS 088, rev 1, June 16, 1997	
<i>al</i>	CE	SCTE DVS/110, Response to SCTE DVS CFI (DVS/089R1): Cable Head-end and Distribution Systems, from Next level Systems, Inc., September 4, 1997, section 6 "Digital Program Inser	
<i>al</i>	CF	SCTE DVS 112 "Recommendations for New Ad Hoc Group", Joe Davis, Digital Video Systems, New Media Division, September 16, 1997.	
<i>al</i>	CG	SCTE DVS 113 "Digital Program Insertion Comments", Cable Television Laboratories, Inc. ("CableLabs"). September 18, 1997	
<i>al</i>	CH	SCTE DVS 111 Digital Headend Distribution CFI Response System Description (Digital Broadcast Delivery System), Scientific Atlanta, Inc., November 24, 1997, pages 54-56	
<i>al</i>	CN	SCTE Digital Video Subcommittee, Digital Program Insertion Ad Hoc Group, Business and Operational Dependencies, November 5, 1997, 2 pages	
<i>al</i>	CR	Digital Video Systems, Technical Issues November 5, 1997, 5 pages	

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO/SB/088 (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
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Substitute for form 1449/PTO		08/05/04		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)		Application Number	09/694,848	RECEIVED AUG 09 2004 Technology Center 2600	
		Filing Date	20 OCT 2000		
		First Named Inventor	HAMILTON		
		Art Unit	2613		
		Examiner Name	REKSTAD, ERICK J.		
Sheet 4	of 4	Attorney Docket Number	T712-10		

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<i>al</i>	CS	SHEN, PAUL Imedia Corporation, Imedia CherryPicker™, Router Re-Multiplexer™ for Digital Programming June, 1998, 12 pages.	

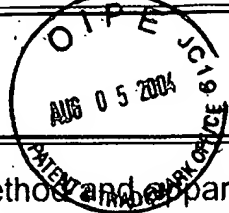
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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
 Stylesheet Version v18.0



Title of Invention

Method and apparatus for inserting digital media advertisements into
 statistical multiplexed streams

Application Number: 09/694848
 Confirmation Number: 8779
 First Named Applicant: Jeffrey Hamilton
 Attorney Docket Number: 712-10
 Art Unit: 2613
 Examiner: Erick Rekstad
 Search string: (5029014 or 5424770 or 5636346 or 5661516 or 5774170 or
 5812790 or 5861919 or 5864823 or 5886731 or 5889950 or
 6009410 or 6044396 or 6137834 or 6240103 or 6324519 or
 6370199 or 6463585 or 6470079 or 6665872 or 5155591 or
 5534944 or 5859660 or 5862140 or 5917830 or 5923205 or
 5956088 or 5966120 or 5600366 or 5231494 or 5612742 or
 5652615 or 6359902 or 6615039 or 6704930 or 5559549 or
 20020188943).pn.



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US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
OL	1	5029014	1991-07-01	LINDSTROM			
OL	2	5424770	1995-06-13	SCHMELZER			
OL	3	5636346	1997-06-03	SAXE			
OL	4	5661516	1997-08-26	CARLES			
OL	5	5774170	1998-06-30	HITE			
OL	6	5812790	1998-09-22	RANDALL			
OL	7	5861919	1999-01-01	PERKINS			
OL	8	5864823	1999-01-26	LEVITAN			
OL	9	5886731	1999-03-23	EBISAWA			
OL	10	5889950	1999-03-30	KUZMA			
OL	11	6009410	1998-12-28	LEMOLE			
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OL	13	6137834	2000-10-01	WINE			
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AL	15	6324519	2001-11-27	ELDERING
AL	16	6370199	2002-04-01	BOCK
AL	17	6463585	2002-10-01	HENDRICKS
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AL	20	5155591	1992-10-01	WACHOB
AL	21	5534944	1996-07-01	EGAWA
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AL	23	5862140	1999-01-01	SHEN
AL	24	5917830	1999-06-01	CHEN
AL	25	5923205	1999-07-01	KRAUSE
AL	26	5956088	1999-09-01	SHEN
AL	27	5966120	1999-10-01	ARAZI
AL	28	5600366	1997-02-01	SHULMAN
AL	29	5231494	1993-07-01	WACHOB
AL	30	5612742	1997-03-01	KRAUSE
AL	31	5652615	1997-07-01	BRYANT
AL	32	6359902	2002-03-01	PUTZOLU
AL	33	6615039	2003-09-02	ELDERING
AL	34	6704930	2003-03-09	ELDERING
AL	35	5559549	1996-09-01	HENDRICKS

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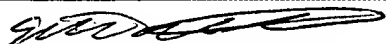
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US Published Applications

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init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
AL	1	20020188943	2002-12-01	FREEMAN			

Signature

Examiner Name	Date
	11/19/06